

The logo features a large, light blue speech bubble shape with rounded corners. Inside this bubble, the word "PANORAMA" is written in a bold, white, sans-serif font, followed by a small trademark symbol (TM). Below "PANORAMA", the words "Grass-Fed Meats" are written in a smaller, black, sans-serif font. To the left of the main blue bubble, there is a smaller, lime green speech bubble shape pointing towards the main one. Inside this green bubble, the word "Organic" is written in a white, sans-serif font.

PANORAMA™

Grass-Fed Meats

Organic

A better beef, naturally.